

## Business Analyst

### Responsibilities

We are seeking an experienced Business Analyst to establish and lead our analyst department from scratch in the service industry. The ideal candidate will have a proven track record of developing and implementing robust analytical frameworks, conducting insightful data analysis, and generating actionable reports. Additionally, they will play a pivotal role in supporting our company's expansion into international markets, providing strategic insights and recommendations.

- Establish and build the analyst department, including defining processes, methodologies, and tools for data collection, analysis, and reporting.
- Collaborate with cross-functional teams to understand business requirements and translate them into analytical solutions that drive business decisions and improvements.
- Develop and maintain KPIs (Key Performance Indicators) and metrics for all departments to measure business performance and identify areas for optimization.
- Conduct thorough data analysis using statistical methods and tools to uncover trends, patterns, and correlations.
- Prepare comprehensive reports and presentations for senior management, summarizing findings, insights, and recommendations derived from data analysis.
- Drive continuous improvement initiatives based on data-driven insights to enhance operational efficiency and customer satisfaction.
- Support the company's international growth strategy by providing market analysis, competitive intelligence, and strategic recommendations.
- Implement ERP for smooth functioning.

### Key Result Areas (KRAs):

- Establish and build the analyst department, including defining processes, methodologies, and tools for data collection, analysis, and reporting.
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**Note:** The responsibilities and requirements outlined above are subject to change and may be modified based on the needs of the organization.

### Qualifications

- Bachelor's degree in Business Administration, Statistics, Economics, or a related field (Master's degree preferred).

### Hiring organization

PulseHRM

### Job Details

**Start Date:** Immediately

**Reports To:** Senior Marketing Manager

**Salary Range:** As Per Market Standard

**Experience Required:** 3-7Years

### Job Location

Gurgaon, Haryana

### Date posted

July 18, 2024

### Valid through

30.07.2023

- Proven experience (3 to 7 years) in establishing and leading an analyst department from inception, ideally within the service industry.
- Strong analytical skills with proficiency in statistical analysis tools and techniques.
- Expertise in data visualization and reporting tools (e.g., Tableau, Power BI).
- Excellent communication and presentation skills, with the ability to convey complex data insights to non-technical stakeholders.
- Strategic thinker with the ability to identify trends and opportunities that drive business growth.
- Experience in supporting international business initiatives and understanding of global market dynamics is a plus.
- Ability to work independently and collaboratively in a dynamic, fast-paced environment.

To apply, please submit your resume and a cover letter to [hiring@registerkaro.in](mailto:hiring@registerkaro.in) highlighting your relevant experience and qualifications with the subject line "Application for Business Analyst Job ID 2481".