

## Performance Lead

### Description

This is an exciting opportunity to join IRIS India in our Performance team. Performance Marketing is a key growth driver for Iris and this role will play a key role in delivering on our ambitious targets. You will work closely with the Performance team in London as well as the Managing Director in Iris India to deliver success for our clients and lead the Performance Marketing team in India.

### Responsibilities

This role will also support growth and new business, both globally and locally. 2 The opportunity the role reports directly to the Managing Director of Iris India. Core responsibilities will include:

- The successful delivery of Performance Marketing work to global Iris clients
- Manage and improve the delivery of performance marketing work to global Iris clients
- You will be the key partner for the Iris London Performance team, working closely with that team to ensure high quality delivery for clients
- Lead, manage and mentor a team of Performance specialists
- Support existing client growth by identifying opportunities and working with the team to craft proposals to grow our work with our client partners
- Support global & local growth through new business pitching your responsibilities.

### Qualifications

What we're looking for the successful candidate will be experienced, motivated and dependable.

#### Required skills

- Hands-on experience with Paid and Organic Search – PPC & SEO
- Experience with other performance channels like Paid Social, Display & CRO – is a plus
- Able to manage multiple priorities and stakeholders • Team leadership – you will have a proven track record in leading high performing teams
- You have worked on global clients as part of global teams
- An eye for operational detail – you identifies opportunities to improve processes and roll your sleeves up to drive positive change
- A growth mindset – you are commercial and identify opportunities for client growth

### Hiring organization

PulseHRM

### Employment Type

Full-time

### Job Location

Gurgaon, Haryana

### Date posted

August 1, 2024

### Valid through

01.09.2024